



# BLUESHORE

— CAPITAL PARTNERS —



## Small Business Funding Package

Helping Business Owners Cost Effectively Access Capital Post-Covid

- ✓ Looking to access more cash for your business?
- ✓ Did you know that you can access money from people's RRSPs?
- ✓ Would \$25,000 to +\$500,000 help to jump start your business?
- ✓ Did you know that it could cost as little as \$1,500 to raise money for your business?

 **BlueShore Capital Partners** has extensive experience working in the private capital markets. We understand what's required for business owners to raise capital compliantly and what investors expect in terms of a return. Our experience and relationships have led us to create a unique solution for local business owners to access money through their own network.

→ We know that many small businesses have been hit very hard from Covid-19, but still have a viable business even though they may not currently qualify for conventional financing or government assistance. That's why we've put together our Small Business Funding Package to help local business get back on the right track!



### Our Program Offers...

- The legal documentation required to raise money from qualified private investors
- A structure that is transparent and provides ongoing reporting to investors
- Consulting on what terms are fair to both the investors and business owner
- Specifics on the people you can and should speak to in order to raise the funds
- The ability to raise as much money as you want from your network
- The flexibility to have investors lend money at a set interest rate or purchase equity
- Minimum upfront cost of \$1,000, total cost of \$1,500-\$5,000 depending on requirements
- The ability to accept registered (RRSP, RRIF, TFSA) & non-registered (cash) funds.

 We've teamed up with Kim E. Johnson from Jawl Bundon LLP to ensure that your company has the best possible structure. Mr Johnson has been a lawyer for over 35 years and has a great deal of experience working with private business owners looking to raise debt and equity. He's agreed to work with us to help create a cost-effective package that will allow business owners to raise capital from their own network. We are very excited to provide this solution so local businesses can thrive once again!



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## Example

Company ABC is looking for funds to help cover lease payments and inject some much-needed working capital post-Covid. ABC had a stable business that was growing prior to Covid and believe that friends, family and other people in their network may have interest in investing into ABC.

After consulting with BlueShore, ABC decides that they would like to sell some common and preferred shares in their **company**. ABC believes the investment into the company will provide funds to help increase shareholder value over time. The outcome is a win-win scenario.

The business owner was able to go to 5 contacts that were each willing to invest \$20,000, which provided ABC the \$100,000 they needed to get back to profitability and start growing their business again. The investors are happy that they were able to help support the business and anticipate the value of their shares will rise over the coming years to generate a positive return.

**We would love to speak to you about your business  
to see where we can help!**

**Call or Email Today!**

 Please give us a call directly at **250-516-7310** or email [sean@blueshorecp.com](mailto:sean@blueshorecp.com)